

Dades mercats emissors. Enquesta ocupació hotelera Lloret de Mar

País. Polònia

| Polònia | viatgers | evolució | pernoctaci | evolució | % mercat |
|-------------|---------------|-------------|----------------|--------------|----------|
| 2010 | 22.230 | | 129.657 | | 2 |
| 2011 | 27.566 | 19,35 | 184.736 | 29,81 | 3 |
| 2012 | 36.899 | 25,30 | 219.372 | 15,79 | 4 |
| 2013 | 34.383 | -7,32 | 205.814 | -6,59 | 3 |
| 2014 | 38.375 | 10,40 | 222.519 | 7,51 | 4 |
| 2015 | 42.883 | 10,51 | 231.577 | 3,91 | 4 |
| 2016 | 38.705 | -10,79 | 232.584 | 0,43 | 3 |
| 2017 | 35.936 | -7,71 | 196.508 | -18,36 | 3 |
| 2018 | 39.517 | 9,06 | 273.062 | 28,04 | 4 |

| Viatgers | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | Total | % |
|---------------------------|-------------|-----------|------------|-------------|--------------|--------------|---------------|--------------|---------------|--------------|------------|-----------|---------------|----------|
| 2010 | .. | .. | 216 | 1.009 | 560 | 1.174 | 8.639 | 5.976 | 4.443 | 32 | 114 | 68 | 22.230 | 2 |
| 2011 | .. | 221 | 21 | 824 | 1.672 | 3.671 | 9.674 | 4.000 | 7.272 | 210 | .. | .. | 27.566 | 3 |
| 2012 | .. | 36 | 255 | 3.134 | 2.125 | 3.317 | 10.518 | 9.428 | 7.322 | 764 | .. | .. | 36.899 | 4 |
| 2013 | .. | .. | 54 | 1.969 | 1.933 | 4.921 | 11.698 | 5.156 | 5.688 | 2.516 | 447 | .. | 34.383 | 3 |
| 2014 | .. | 107 | 179 | 3.353 | 2.419 | 2.920 | 14.722 | 4.572 | 5.069 | 3.863 | 1.171 | .. | 38.375 | 4 |
| 2015 | .. | 283 | 485 | 2.105 | 4.169 | 5.367 | 13.354 | 6.093 | 5.760 | 4.796 | 431 | 40 | 42.883 | 4 |
| 2016 | 399 | 135 | 579 | 2.649 | 4.155 | 6.743 | 10.299 | 5.926 | 4.380 | 3.239 | 138 | 63 | 38.705 | 3 |
| 2017 | 221 | .. | 151 | 1.464 | 2.138 | 7.651 | 8.240 | 6.337 | 7.464 | 2.192 | 78 | .. | 35.936 | 3 |
| 2018 | 63 | 26 | 467 | 775 | 5.250 | 7.908 | 6.764 | 5.747 | 10.390 | 2.098 | 29 | .. | 39.517 | 4 |
| Evolució 2013-2014 | .. | 107 | 125 | 1.384 | 486 | -2.001 | 3.024 | -584 | -619 | 1.347 | 724 | .. | 3.993 | |
| Evolució 2014-2015 | .. | 176 | 306 | -1.248 | 1.750 | 2.447 | -1.368 | 1.521 | 691 | 933 | -740 | .. | 4.508 | |
| Evolució 2015-2016 | 399 | -148 | 94 | 544 | -14 | 1.376 | -3.055 | -167 | -1.380 | -1.557 | -293 | 23 | -4.178 | |
| Evolució 2016-2017 | -178 | .. | -428 | -1.185 | -2.017 | 908 | -2.059 | 411 | 3.084 | -1.047 | -60 | .. | -2.769 | |
| Evolució 2017-2018 | -158 | .. | 316 | -689 | 3.112 | 257 | -1.476 | -590 | 2.926 | -94 | -49 | .. | 3.581 | |

| Pernoctacions | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | Total | % |
|---------------------------|-------------|------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------|-----------|----------------|----------|
| 2010 | 80 | .. | 931 | 3.240 | 1.138 | 3.953 | 52.980 | 46.824 | 19.443 | 243 | 313 | 512 | 129.657 | 3 |
| 2011 | .. | 1.202 | 503 | 1.825 | 8.227 | 16.767 | 78.010 | 31.260 | 45.613 | 1.298 | 29 | .. | 184.736 | 4 |
| 2012 | .. | 38 | 1.136 | 6.826 | 12.591 | 14.420 | 72.355 | 70.973 | 38.050 | 2.814 | 168 | .. | 219.372 | 4 |
| 2013 | .. | .. | 592 | 6.010 | 9.042 | 17.527 | 70.999 | 59.547 | 27.897 | 12.395 | 1.806 | .. | 205.814 | 4 |
| 2014 | .. | 506 | 5.426 | 14.957 | 11.679 | 18.182 | 75.815 | 45.681 | 30.503 | 15.646 | 4.124 | .. | 222.519 | 4 |
| 2015 | .. | 1.124 | 1.911 | 7.078 | 16.712 | 25.046 | 74.015 | 41.237 | 42.129 | 20.166 | 1.842 | 317 | 231.577 | 5 |
| 2016 | 1.967 | 5.758 | 2.116 | 9.268 | 16.061 | 38.048 | 66.884 | 41.194 | 32.741 | 17.854 | 365 | 328 | 232.584 | 4 |
| 2017 | 1.577 | .. | 612 | 5.521 | 12.868 | 40.429 | 42.935 | 38.861 | 41.521 | 11.157 | 1.027 | .. | 196.508 | 4 |
| 2018 | 853 | 828 | 4.480 | 21.894 | 47.153 | 67.298 | 52.505 | 61.751 | 9.195 | 96 | .. | .. | 273.062 | 6 |
| Evolució 2013-2014 | .. | 506 | 4.834 | 8.947 | 2.637 | 655 | 4.816 | -13.866 | 2.606 | 3.251 | 2.318 | .. | 16.705 | |
| Evolució 2014-2015 | .. | 618 | -3.515 | -7.879 | 5.033 | 6.864 | -1.800 | -4.444 | 11.626 | 4.520 | -2.282 | .. | 9.058 | |
| Evolució 2015-2016 | 1.967 | 4.634 | 205 | 2.190 | -651 | 13.002 | -7.131 | -43 | -9.388 | -2.312 | -1.477 | 11 | 1.007 | |
| Evolució 2016-2017 | -390 | .. | -1.504 | -3.747 | -3.193 | 2.381 | -23.949 | -2.333 | 8.780 | -6.697 | 662 | .. | -36.076 | |
| Evolució 2017-2018 | -724 | .. | 3.868 | 1.488 | 9.026 | 6.724 | 24.363 | 13.644 | 20.230 | -1.962 | -931 | .. | 76.554 | |

Font: Instituto Nacional Estadística. Encuesta Ocupación Hotelera.

| Viatgers | 2014 | % |
|----------------------|---------------|--------------|
| Catalunya | 158.341 | 100,00 |
| Lloret de Mar | 38.375 | 24,24 |
| Costa Brava | 51.794 | 32,71 |
| Costa Barcelona | 41.257 | 26,06 |
| Costa Dorada | 5.635 | 3,56 |
| Barcelona | 53.815 | 33,99 |
| Espanya | 557.934 | |

Any 2014: Lloret rep el 24% del turisme polonès allotjat en hotels de Catalunya i el 74% de la Costa Brava

Font: Instituto Nacional Estadística. Encuesta Ocupación Hotelera.

