

## Estudi comparatiu ocupació hotelera Lloret de Mar 2019-2021

### Viatgers (totals)

|            | 1      | 2       | 3       | 4        | 5        | 6       | 7       | 8       | 9       | 10      | 11      | 12      | TOTAL          |
|------------|--------|---------|---------|----------|----------|---------|---------|---------|---------|---------|---------|---------|----------------|
| 2019       | 9.635  | 24.298  | 65.358  | 119.397  | 134.764  | 165.078 | 176.000 | 201.672 | 139.218 | 118.427 | 39.024  | 21.550  | 1.214.421      |
| 2021       | 0      | 0       | 0       | 0        | 14.407   | 71.910  | 102.109 | 153.473 | 73.092  | 72.962  |         |         | <b>487.953</b> |
| Diferència | -9.635 | -24.298 | -65.358 | -119.397 | -120.357 | -93.168 | -73.891 | -48.199 | -66.126 | -45.465 | -39.024 | -21.550 | -726.468       |

### Pernoctacions (totals)

|            | 1       | 2       | 3        | 4        | 5        | 6        | 7        | 8        | 9        | 10       | 11       | 12      | TOTAL            |
|------------|---------|---------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|------------------|
| 2019       | 28.951  | 65.777  | 204.028  | 505.526  | 526.799  | 738.699  | 932.125  | 998.282  | 690.161  | 496.152  | 107.521  | 56.630  | 5.350.651        |
| 2021       | 0       | 0       | 0        | 0        | 26.259   | 167.227  | 378.725  | 662.787  | 274.013  | 222.148  |          |         | <b>1.731.159</b> |
| Diferència | -28.951 | -65.777 | -204.028 | -505.526 | -500.540 | -571.472 | -553.400 | -335.495 | -416.148 | -274.004 | -107.521 | -56.630 | -3.619.492       |

### Viatgers

|                     | 1      | 2       | 3       | 4       | 5        | 6        | 7       | 8       | 9       | 10      | 11      | 12      | TOTAL          |
|---------------------|--------|---------|---------|---------|----------|----------|---------|---------|---------|---------|---------|---------|----------------|
| Resid. Espanya 19   | 5.345  | 12.432  | 30.820  | 40.481  | 28.696   | 38.754   | 36.793  | 44.431  | 29.370  | 24.682  | 17.146  | 14.445  | 323.395        |
| Resid. Espanya 21   | 0      | 0       | 0       | 0       | 10.121   | 53.984   | 56.334  | 80.529  | 41.304  | 36.403  |         |         | <b>278.675</b> |
| Diferència          | -5.345 | -12.432 | -30.820 | -40.481 | -18.575  | 15.230   | 19.541  | 36.098  | 11.934  | 11.721  | -17.146 | -14.445 | -44.720        |
| Resid. estranger 19 | 4.290  | 11.866  | 34.538  | 78.916  | 106.068  | 126.324  | 139.207 | 157.241 | 109.848 | 93.745  | 21.878  | 7.105   | 891.026        |
| Resid. estranger 21 | 0      | 0       | 0       | 0       | 4.286    | 17.926   | 45.775  | 72.944  | 31.788  | 36.559  |         |         | <b>209.278</b> |
| Diferència          | -4.290 | -11.866 | -34.538 | -78.916 | -101.782 | -108.398 | -93.432 | -84.297 | -78.060 | -57.186 | -21.878 | -7.105  | -681.748       |

### Pernoctacions

|                     | 1       | 2       | 3        | 4        | 5        | 6        | 7        | 8        | 9        | 10       | 11      | 12      | TOTAL          |
|---------------------|---------|---------|----------|----------|----------|----------|----------|----------|----------|----------|---------|---------|----------------|
| Resid. Espanya 19   | 14.244  | 22.294  | 93.449   | 187.194  | 104.916  | 88.924   | 120.526  | 161.158  | 101.505  | 46.593   | 37.158  | 30.972  | 1.008.933      |
| Resid. Espanya 21   | 0       | 0       | 0        | 0        | 14.588   | 109.411  | 156.826  | 295.117  | 114.124  | 66.820   |         |         | <b>756.886</b> |
| Diferència          | -14.244 | -22.294 | -93.449  | -187.194 | -90.328  | 20.487   | 36.300   | 133.959  | 12.619   | 20.227   | -37.158 | -30.972 | -252.047       |
| Resid. estranger 19 | 14.707  | 43.483  | 110.579  | 318.332  | 421.883  | 649.775  | 811.599  | 837.124  | 588.656  | 449.559  | 70.363  | 25.658  | 4.341.718      |
| Resid. estranger 21 | 0       | 0       | 0        | 0        | 11.671   | 57.816   | 221.899  | 367.670  | 159.889  | 155.328  |         |         | <b>974.273</b> |
| Diferència          | -14.707 | -43.483 | -110.579 | -318.332 | -410.212 | -591.959 | -589.700 | -469.454 | -428.767 | -294.231 | -70.363 | -25.658 | -3.367.445     |

Estada mitjana (dies)

|            | 1     | 2     | 3     | 4     | 5     | 6     | 7     | 8     | 9     | 10    | 11    | 12    |
|------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2019       | 3,00  | 2,71  | 3,12  | 4,23  | 3,91  | 4,47  | 5,30  | 4,95  | 4,96  | 4,19  | 2,76  | 2,63  |
| 2021       | 0,00  | 0,00  | 0,00  | 0,00  | 1,82  | 2,33  | 3,71  | 4,32  | 3,75  | 3,04  |       |       |
| Diferència | -3,00 | -2,71 | -3,12 | -4,23 | -2,09 | -2,14 | -1,59 | -0,63 | -1,21 | -1,15 | -2,76 | -2,63 |

Grau d'ocupació per places (%)

|            | 1      | 2      | 3      | 4      | 5      | 6      | 7      | 8      | 9      | 10     | 11     | 12     |
|------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 2019       | 29,05  | 44,86  | 51,05  | 69,31  | 62,15  | 74,33  | 83,39  | 88,93  | 79,19  | 63,41  | 39,16  | 38,57  |
| 2021       | 0,00   | 0,00   | 0,00   | 0,00   | 23,28  | 33,20  | 47,59  | 72,49  | 40,96  | 48,93  |        |        |
| Diferència | -29,05 | -44,86 | -51,05 | -69,31 | -38,87 | -41,13 | -35,80 | -16,44 | -38,23 | -14,48 | -39,16 | -38,57 |

Nombre d'establiments oberts estimats

|            | 1  | 2   | 3   | 4   | 5   | 6   | 7   | 8   | 9   | 10  | 11  | 12  |
|------------|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2019       | 9  | 15  | 30  | 62  | 80  | 102 | 112 | 114 | 78  | 67  | 22  | 13  |
| 2021       | 0  | 0   | 0   | 0   | 10  | 42  | 76  | 84  | 65  | 38  |     |     |
| Diferència | -9 | -15 | -30 | -62 | -70 | -60 | -36 | -30 | -13 | -29 | -22 | -13 |

Nombre de places estimades

|            | 1      | 2      | 3       | 4       | 5       | 6       | 7      | 8      | 9      | 10     | 11     | 12     |
|------------|--------|--------|---------|---------|---------|---------|--------|--------|--------|--------|--------|--------|
| 2019       | 3.191  | 4.917  | 12.185  | 22.739  | 25.972  | 30.519  | 31.824 | 32.242 | 27.842 | 23.897 | 9.003  | 4.649  |
| 2021       | 0      | 0      | 0       | 0       | 3.634   | 16.184  | 23.638 | 25.718 | 21.608 | 14.191 |        |        |
| Diferència | -3.191 | -4.917 | -12.185 | -22.739 | -22.338 | -14.335 | -8.186 | -6.524 | -6.234 | -9.706 | -9.003 | -4.649 |